



Schwedische Botschaft
Berlin

Media programme
**H.R.H. Crown Princess Victoria's Visit to Frankfurt,
Wiesbaden and Berlin**

**Media programme Swedish-German Business Day,
Friday, 17 November 2023, Frankfurt & Wiesbaden**

Accreditation:

Please apply for accreditation, indicating which parts of the programme you wish to attend, to:

Elisabeth Mayr, Embassy of Sweden

elisabeth.mayr@gov.se

0049-(0)30-50 50 6644

Please register by Wednesday, 15 November the latest.

State your name and media outlet. You will receive a confirmation of your participation. Admission only after confirmation and presentation of a valid press card.

Business Summit: Swedish-German collaboration for digital, sustainable and accessible healthcare organised by Business Sweden

Visit to the Swedish med-tech company Getinge

Guided tour of Getinge Experience Center and exchange with representatives of the German and Swedish business community.

12.15 Arrival and check-in of accredited media
12.45 – **Photo opportunity:** guided tour Getinge
13.00 Experience Center, including demonstration of medical technology innovations.

Participants:

- *H.R.H. Crown Princess Victoria*
- *Mattias Perjos, Group President & CEO, Getinge*

- *Dan Frohm, Board Member, Getinge*
- *Josef Hinterberger, Präsident DACH & BeNeLux, Getinge*
- *Yvonne Pernod, Vice President Europe, Business Sweden*

Josef Hinterberger will be available for questions afterwards.

Location: Getinge Experience Center,
De-Saint-Exupéry-Straße 10, 60549 Frankfurt am Main

Background information:

Getinge is a Swedish medical technology company focusing on developing products and services to improve patient care. Getinge's customers include hospitals and healthcare organisations worldwide.

The Business Summit is a forum where high-level representatives from Sweden and Germany give their input on Swedish-German collaboration for a competitive Europe. This year's summit focuses on **Swedish-German collaboration for digital, sustainable, and accessible healthcare**. Leading companies from the Swedish and German Life Science Ecosystem will showcase how they contribute to the bilateral innovation agenda and foster collaboration between Germany and Sweden.

More at: [Swedish-German Business Day \(invitepeople.com\)](https://invitepeople.com)

Meeting with Hessian Prime Minister Boris Rhein

- 14.35 **Photo opportunity:** Arrival and welcome in front of the chancellery
Participants:
 - *H.R.H. Crown Princess Victoria*
 - *Prime Minister Boris Rhein*
- 14.50 **Photo opportunity:** Entry in the guest book
- 15:00 **Photo opportunity:** Meeting with Hessian Prime Minister Boris Rhein, press is allowed at the opening (ca. 1 min)
Photo opportunity: Farewell in front of the chancellery
- 15:55

Location: Hessian State Chancellery

Georg-August-Zinn-Straße 1, 65183 Wiesbaden, Germany

Accreditation:

Journalists should register directly with the state chancellery at presse@stk.hessen.de

Galadinner arranged by the Swedish Chamber of Commerce including 20th Swedish Enterprise Award

- 17:15 Arrival and check-in of accredited media representatives
- 17.45 **Photo opportunity:** Crown Princess arrives at Kurhaus
- 18.30 **Photo opportunity:** Group photo with VIP guests and H.R.H. Crown Princess Victoria in the foyer of the Kurhaus.
- 18.35 – **Photo opportunity:** Start of the gala dinner, press
18.40 is allowed at the opening (ca. 5 min)
Location: Friedrich-von-Thiersch-Saal
- 22.10 **Photo opportunity:** Congratulation of the award-winners on stage followed by a short speech of H.R.H. Crown Princess Victoria.

Location: Kurhaus Wiesbaden,

Kurhauspl. 1, 65189 Wiesbaden

Background information:

For 20 years The Swedish Enterprise Award in Germany has been presented to Swedish companies that have successfully established themselves on the German market. The award is presented in several categories.

H.R.H. Crown Princess Victoria is the patron of the Swedish Chamber of Commerce in Germany.

More at: [20. Verleihung des Schwedischen Unternehmenspreises \(schwedenkammer.de\)](https://www.schwedenkammer.de)

**Media programme Volkstrauertag (National Day of Mourning)
2023**

Sunday, 19 November 2023, Berlin

Meeting with Federal President Frank-Walter Steinmeier

11.30 **Photo opportunity:** welcome ceremony in front of Bellevue palace (excludes participation at the guest book photo op)

Photo opportunity signing of the guest book (excludes participation at the welcome photo op)

Participants:

- *H.R.H. Crown Princess Victoria*
- *H.R.H. Prince Daniel*
- *Federal President Frank-Walter Steinmeier*
- *Mrs Elke Büdenbender*

Location: Schloss Bellevue

Spreeweg 1, 10557 Berlin

Accreditation:

Accreditation deadline on Friday, 17 November 2023, 14:00. Journalists without an accreditation pass from the Federal Press Office should register with the Federal President's Press Office, stating their surname, first name, date of birth, place of birth and media outlet, together with a copy of their press card, e-mail: akkreditierung@bpra.bund.de.

Journalists with an accreditation pass from the Federal Press Office should register by name.

Wreath-laying ceremony on the National Day of Mourning at the Central Memorial to the Victims of War and Tyranny

12.30 **Photo opportunity**

Participants:

- *H.R.H. Crown Princess Victoria*
- *H.R.H. Prince Daniel*
- *Federal President Frank-Walter Steinmeier*
- *Mrs Elke Büdenbender*

Location: Neue Wache

Unter den Linden 4, 10117 Berlin

Accreditation:

Accreditation deadline on Tuesday, 14 November 2023, 16:00.

Journalists should register with the Press and Information Office of the Federal Government: www.akkreditierung.bundesregierung.de

Memorial speech by Crown Princess Victoria of Sweden at the official ceremony on the National Day of Mourning organised by the German War Graves Commission

13.30 **Official commemoration ceremony**

Memorial speech by H.R.H. Crown Princess Victoria
(Language: German)

14.45 **Photo opportunity**

Location: German Bundestag

Platz der Republik 1, 11011 Berlin

More info: Remembrance Day - hour of remembrance | Volksbund.de

Information for media:

The event will be broadcasted live on ARD.

Accreditation ends on Friday, 17 November 2023, 12.00 noon.

Journalists should register with the Volksbund Deutsche

Kriegsgräberfürsorge e. V., Email: diane.tempel-bornett@volksbund.de

as well as with the German Bundestag at

www.bundestag.de/presse/akkreditierung/

Media contact at the Swedish Embassy:

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Embassy of Sweden Berlin

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